

**Name of Company:** Anda CoWork

**Job Title:** Web Manager and Developer

**Location:** Av. de Andalucía, 5, Centro, 18014 Granada

**Website:** [www.andacowork.com](http://www.andacowork.com)

**Duration:** 3 months

## **Company Description:**

Anda CoWork is a space for collaboration, serendipity, people, located in the centre of Granada, which offers its community flexible work spaces and facilities, networking opportunities, events, always in a familiar and motivating environment to develop their work.

Our core values are: Respect; Quality; Entrepreneurship; Transparency; Sustainability; and the Spirit of Sharing. You can find out more about us here:

<https://www.andacowork.com/en/about-us-andacowork/>

## **Role Description**

During this 3-month Erasmus+ placement as a Web Manager and Developer at Anda CoWork, the participant will be able to engage in the following tasks and activities:

- Content creation for social media and web
- Implementing Search Engine Optimisation (SEO) strategies and functions
- Programming in PHP, Bootstrap, HTML5, Wordpress for content control and web updating of projects
- Implementation and management of email marketing and communication campaigns
- Data analysis via Google Analytics

## Required Applicant Profile

- Background in one or more of the following: web programming; data analytics; social media/web publishing
- Programming skills for one or more of PHP, Bootstrap, HTML5, Wordpress
- SEO knowledge and experience
- Google Analytics knowledge and experience
- Excellent writing, editing, grammar and proofreading skills
- Good general interpersonal and communication skills
- Spanish language skills are useful but not necessary