

Name Of Company: Panorama Estudio

Job Title: Marketing/Workshop assistant

Location: C/Angostillo, 2 , 41003 Sevilla

Duration: 3 months

Website: <http://academiapanorama.es/>

Company Description

Panorama is an art academy for all audiences with the intention of offering students a broader perspective of the contemporary art scene, encouraging them to encounter their own language. Classes are given for all levels, in a comfortable environment that favors the development of the artist.

Role Description

The participant will carry out a 3-month work placement as a Marketing/Workshop assistant where they will be providing marketing guidance, helping with the design of new promotional material, such as flyers, videos, as well as suggesting the design of a Corporate Visual Identity and brand positioning. The participant may also help with the daily workshop tasks, such as cleaning tiles, making patterns and help with the workshop's activities and being involved in other activities that Panorama is developing such as design and painting.

The participant will also be expected to contribute a piece of artwork (in a medium of their choosing) to an exhibition that all Capacity Ireland Erasmus+ participants will take part in - further details below.

Art Exhibition

Capacity Ireland is working with LAB Sevilla and Third Sector International (3Si) to organise an art exhibition based around a collaboration between Capacity Ireland Erasmus+ participants and local artists and this will be a key part of this Erasmus+ work placement.

Required Applicant Profile

- A person who is developing as an artist is desirable, especially candidates with excellent painting and drawing skills and experience
- Good design and audio-visual skills
- Knowledge of Adobe software such as Photoshop, InDesign and Illustrator
- Knowledge and experience of web publishing and social media (in either a personal or professional context)
- Background in marketing or advertising desirable
- Customer-facing experience is an advantage
- Knowledge of Spanish is useful but not a requirement