

Name of Company: EMYCET Viajes

Job Title: Graphic Designer and Content Creator

Location: Trinidad Morcillo, 18002 Granada

Website: <https://emycetviajes.com/>

Duration: 3 months

Company Description

EMYCET is a company created in 2011 to inspire people to fulfill dreams, to live better by traveling and exploring incredible destinations. EMYCET puts its experience at your service to make you happy by taking care of the details, encouraging you, making you dance, sing and jump, taking photos of you in movie landscapes, making you laugh and enjoy every moment. Because our greatest satisfaction is to see you and your group happy: our greatest value is you. Technically, we are a travel agency, but we define ourselves as a concept, a way of life, an agency of happiness through travel and fun.

Role Description

The participant will work on both graphic design and social media content creation, assisting our team on branding and design through online channels, as well as immersing themselves in how EMYCET operates as an events and travel company.

They will work on new designs and create content for social media (mainly Instagram and TikTok) and create content and materials such as photos, videos, posters and brochures for digital marketing purposes and blogging.

They will be responsible for the creation of the graphic 'identity' of events through the design of promotional materials, preparation of visual information and activities available to the public and provide assistance and creative input to projects including both graphic design and illustration work.

Required Applicant Profile

- Background in a creative field
- Candidates experience in graphic design or illustration and expertise using relevant design software

- Proficiency in the Adobe Suite is essential
- Knowledge of social media content creation
- Knowledge of photo and video editing
- Willingness to perform a wide range of different tasks
- The participant will have to bring their own laptop and camera
- Spanish language skills – useful but not essential