



Name of Company: UNESCO Chair of Granada University Job Title: Content Creator and Social Media Manager Location: Calle Dr. Severo Ochoa, s/n, Beiro, 18001 Granada Website: https://www.ugr.es/~catedra.unesco.ds/index.html Duration: 3 months

## **Company Description**

The UNESCO Chair at the University of Granada aligns with UNESCO's climate change objectives and the "Futures of Education" initiative, a leading force in promoting activities, fostering knowledge creation, and facilitating education and communication about climate change.

Created in 1991, our vision is to become a recognized center of excellence, contributing significantly to the global discourse on environmental sustainability. By engaging in impactful activities and educational programs, we aim to empower individuals and communities to address the challenges of climate change.

## **Role Description**

The participant will carry out a 3-month work placement at University of Granada as a Social Media Manager and a Content Creator. The tasks include the creation of new designs and content for social media; creating materials, such as posters and brochures for digital marketing and creative purposes; as well as taking and editing photos and videos.

As part of this role, the participant will be responsible for the dissemination of our activities through the website management and social media channels. A creative input will play a crucial role in devising strategies to enhance the overall visibility of our initiatives.

## **Required Applicant Profile**

- Knowledge of social media management and content creation
- Knowledge of photo and video editing software
- Willingness to perform a wide range of different tasks





- Ability to work independently and possess excellent interpersonal skills
- Candidates must be proactive, flexible and dynamic
- The participant will have to bring their own laptop and camera
- Spanish language skills useful but not essential