

Name of Company: TonyPotter Cerámica

Job Title: Content Creator and Social Media Manager

Location: C. Santiago, 39, Local, Centro, 18009 Granada

Website: <https://tonypotter.es/>

Duration: 3 months

Company Description

TonyPotter is a ceramic studio founded by Antonio Aguilera in the heart of Granada, in El Realejo Quarter. Originally a technical architect, Antonio turned his ceramic hobby into a profession, graduating as a Higher Technician in Artistic Ceramics from the Art School of Granada.

Located in the Realejo neighborhood, TonyPotter's workshop is where Antonio shares his passion with enthusiasts of all ages. Offering weekly classes, monographic courses, and private workshops, we are dedicated to fostering a love for ceramics. Our goal is to provide an educational and creative experience that transcends generations. Antonio's dedication to teaching goes beyond mere instruction; he strives to create a community where the joy of working with clay is shared and celebrated.

Role Description

The participant will engage in a dynamic 3-month internship at TonyPotter Cerámica, actively contributing to the studio's daily operations. Responsibilities include the creation of photos and audiovisual content, adeptly managing social media platforms.

The participant will work on new designs and content for social media; creating materials, such as posters and brochures for digital marketing and creative purposes; as well as taking and editing photos (highly necessary).

In addition to digital media work, the participant will provide support to the workshop, assisting with the organization of space and aiding in the facilitation of engaging pottery classes.

Required Applicant Profile

- Background in a creative field

- Knowledge of social media content creation
- Knowledge and experience of web publishing and social media (in either a personal or professional context)
- Background in marketing or advertising desirable
- Photography skills highly needed, specially the register of the ceramic art pieces
- Knowledge of photo and video editing programmes like Photoshop, Lightroom, Premiere, After Effects, etc.
- Willingness to perform a wide range of different tasks
- Fluent level of Spanish language is required for this role
- The participant will need to bring their own laptop and camera