

**Name of Company:** LAB Sevilla

**Job Title:** Content Creator

**Location:** Calle Peral, 57 - 41002, Sevilla

**Website:** labsevilla.com

**Duration:** 3 Months

## Company Description

Lab Sevilla functions as a space for events and exhibitions and provides a set of workshops that work as common area for the exchange of ideas. The company facilitates meetings between social innovators by hosting a continuous program of events related to creativity, culture, sustainability and new technologies.

## Role Description:

The participant will carry out a 3-month work placement as a Social Media Manager and Content Creator at LAB Sevilla. They will assist LAB branding and design through online channels. They will work on new designs and content for social media; creating materials, such as posters and brochures for digital marketing and creative purposes; as well as taking and editing photos. They will be creating content for both projects as well on working on design with InDesign.

The participant will also be expected to contribute a piece of artwork (in a medium of their choosing) to an exhibition that all Capacity Ireland Erasmus+ participants will take part in - further details below.

## Art Exhibition

Capacity Ireland is working with LAB Sevilla and Third Sector International (3Si) to organise an art exhibition based around a collaboration between Capacity Ireland Erasmus+ participants and local artists and this will be a key part of this Erasmus+ work placement.

As well as contributing a piece of artwork to the exhibition, the participant will need to collaborate with the other artists taking part to help organise and promote the

exhibition. LAB Sevilla and 3Si will also support the organisation of the exhibition, e.g. by assisting with identifying a suitable venue and providing a small budget.

### **Required Applicant Profile:**

- Knowledge of social media management
- Knowledge of photo editing software, such as Photoshop or InDesign
- Knowledge of Mailchimp
- It is essential that candidates have their own laptop and camera
- Excellent written and photography skills
- Creativity and commitment required to create artwork for the exhibition
- Team working and collaborative skills to contribute to organising the exhibition in conjunction with the other participating artists
- Spanish language skills – useful but not essential